

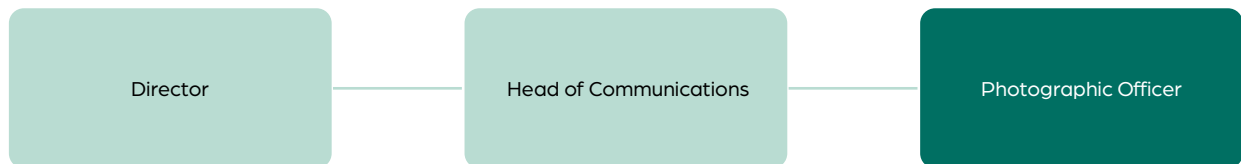
JOB DESCRIPTION

JOB ROLE: Photographic Officer

JOB HOLDER: Tba

JOB PURPOSE: *Be responsible for the creation of high quality digital content across the Association through high quality photography; create staff profile images, maintain and encourage use of the association's image gallery.*

ACCOUNTABILITY:



Essential experience/skills/qualifications:

- Proven experienced technical photographer – camera operation, editing, lighting and still photography
- Advanced knowledge of production and post-production processes
- A creative, adaptable approach to projects and an appetite for storytelling
- Passionate about creative work, persistent pursuit of details and perfection, articulates concepts with energy and enthusiasm.
- Strong ability to work under high pressure, resilient, with entrepreneurial spirit.
- Editing expertise in Adobe products including Photoshop Lightroom
- Excellent written and communication skills
- Creative flair, eye for design and a passion for science communication
- Confident and personable, good humoured and trustworthy

Desirable experience/skills/qualifications:

- Demanding of high standards and at ease with demanding people
- Comprehensive understanding of marine science and how to deliver and communicate science to a wide variety of audiences
- Highly effective and organized, in both the physical and digital worlds
- Great aesthetic sense and creativity, a great sense of art, architecture, craft and design
- Informal but 100% professional while respectful

Key responsibilities and skills

- Working with scientists' to create eye-catching and meaningful imagery
- Improve the digital focus of the MBA
- Support and maintain MBA's Resource Space gallery liaising with departments for latest images for use in marketing, press releases and reports
- Working closely with the communications team to create content that links up with and compliments other publicity materials
- Create a range of engaging and exciting social media visual content
- Take photographs of facilities, staff and events to use to promote the MBA via social media channels and through other marketing material
- Evening and weekend work may be required according to business needs
- Undertake adhoc tasks identified as being within the job holders capabilities